

Digital Story Telling Grading Rubric

Category	Excellent	Good	Satisfactory	Needs Improvement
Purpose 15 points	Establishes a purpose early on and maintains a clear focus throughout. (12 – 15 pts)	Establishes a purpose early on and maintains focus for most of the presentation. (8 – 11 pts)	There are a few lapses in focus, but the purpose is fairly clear. (4 – 7 pts)	It is difficult to figure out the purpose of the presentation. (0-3 pts)
Dramatic Question 10 points	Story has a clear beginning, middle and end. Plot is well developed by setting up a conflict/dramatic question in the beginning that holds the viewer’s attention throughout and ends with a resolution. (9 – 10 pts)	Story has a clear beginning, middle and end. Plot is moderately well developed with a conflict/question that sustains viewer attention throughout the majority the presentation and ends in a resolution. (7 – 8 pts)	Story has a clear beginning, middle and end. Plot is minimally developed. Has minimally interesting conflict/resolution. (4 – 6 points)	Story resembles picture slide show that lacks plot, conflict or resolution. (0 – 3 points)
Voice 10 points	Employs pitch reflection and timbre of one’s own voice to narrate the story and connect with the audience in a conversational style. Voice quality is clear and consistently audible throughout the presentation. Pace and rhythm is appropriate to the story line and holds audience attention. (9 – 10 pts)	Voice quality is clear and consistently audible throughout the presentation. Pace and rhythm is appropriate to the story line and holds audience attention. (7 – 8 pts)	Voice quality is clear and audible throughout most of the presentation. Pace is at times too fast or too slow to fit the story line and sustain audience attention. (4 – 6 points)	Voice quality is not always clear. Pace is consistently too fast or too slow. Does not employ proper pitch, timbre and intonation to connect with audience and sustain interest. (0 – 3 points)
Soundtrack, Emotion/Tone 5 points	Music, if used, is appropriate to the emotion of the story line and enhances the story. If no background music is used, the emotion of the story is conveyed adequately through voice narration and images. (5 points)	Music, if used, is appropriate to the emotion of the story line and enhances the story. If no background music is used, the emotion of the story is moderately conveyed through voice narration and images. (4 points)	Music, if used, is appropriate to the emotion of the story line and enhances the story. If no background music is used, the emotion of the story is somewhat conveyed through voice narration and images. (2 – 3 points)	Music, if used, overshadows the story. Emotion of the story line is not satisfactorily conveyed via either music or voice. (0 – 1 point)
Content/Personal Reflection 15 points	Content clearly reflects your Mexico experience, the stages and outcome of your service learning project, and demonstrates personal and professional growth and reflection. (12 – 15 pts)	Content clearly reflects your Mexico experience, the stages and outcome of your service learning project, and demonstrates a moderate degree of personal and professional growth and reflection. (8 – 11 pts)	Content conveys your Mexico experience and the scope of your service learning project to a moderate degree. Content demonstrates a minimal amount of personal or professional growth. (4 – 7 pts)	Content does not clearly explain your service learning project and does not demonstrate reflection of personal or professional growth. (0-3 pts)
Economy 10 points	Conscious use of economizing of language for proper pacing of story and maintenance of audience attention. Length of presentation is 10 – 15 minutes (9 – 10 pts)	Moderately good economical use of language for proper pacing of story and maintenance of audience attention. Length of presentation is 10 – 15 minutes. (7 – 8 pts)	Pace of presentation is a little too rapid or too slow. Overall length of presentation is a little too long or too short. (4 – 6 points)	Pacing of story is too fast or too slow to maintain audience attention. Overall length of the presentation is way too long or too short. (0 – 3 points)