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| Quality Matters General Standards | Pick a Standard | Write an Idea |
| **General Standard 1  Course Overview and Introduction:** The overall design of the course is made clear to the learner at the beginning of the course. |  |  |
| **General Standard 2  Learning Objectives (Competencies):** Learning objectives or competencies describe what learners will be able to do upon completion of the course. |  |  |
| **General Standard 3 Assessment and Measurement:** Assessments are integral to the learning process and are designed to evaluate learner progress in achieving the stated learning objectives or mastering the competencies. |  |  |
| **General Standard 4**  **Instructional Materials:**  Instructional materials enable learners to achieve stated learning objectives or competencies. |  |  |
| **General Standard 5**  **Course Activities and Learner Interaction:** Course activities facilitate and support learner interaction and engagement. |  |  |
| **General Standard 6**  **Course Technology:**  Course technologies support learners’ achievement of course objectives or competencies. |  |  |
| **General Standard 7  Learner Support:** The course facilitates learner access to institutional support services essential to learner success. |  |  |
| **General Standard 8**  **Accessibility and Usability:**  The course design reflects a commitment to accessibility and usability for all learners. |  |  |